International Conference on Metamaterials and Nanophotonics

METANANO 2019

Dear Exhibitors and Sponsors,

The Organizing Committee of the International Conference on Metamaterials and Nanophotonics **METANANO 2019** is pleased to invite you to take part in the conference which will be held in St. Petersburg, Russia on **July 15-19, 2019**. METANANO is an annual international conference that brings together researchers and industry from different scientific fields from fundamental research in Photonics and Plasmonics to business-oriented projects in RF technologies, Solar Energy and Bionanotechnologies.

metanano.ifmo.ru









when science meets **business**

Participation in METANANO 2019 will enhance the reputation of your brand and provide a great opportunity to promote your products and services to the target audience – academics, industrialitists and other stakeholders involved in the fields of nanophotonics, optics, metamaterials and their applications. In 2019 we expect over 350 participants from Europe, the UK, the USA, Australia, Asia and Russia among others. At **METANANO 2019** you will have the opportunity to meet leading scientists and potential employees face-to-face and find new customers among the scientific and academic community in an informal setting

> YOUR BRAND WILL GAIN RECOGNITION WITHIN THE PROFESSIONAL COMMUNITY THROUGH OFFLINE AND ONLINE PROMOTION

ONLINE COVERAGE

2k reached 🛛 🛠 3k reached

>1000 unique users per month (METANANO website)

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By taking a part in **METANANO 2019** your company will receive maximum exposure in a rapidly growing industry which is attracting more and more interest at the highest levels.

Our sponsorship packages are designed to enhance your company's competitive position, promote your products and services and connect with new and existing partners around the globe. To meet the needs of your company and ensure that you get the most out of your participation in the conference we are pleased to offer several options to participate in **METANANO 2019:**

Participate as an Exhibitor

present your products and services to leading researchers, professors and students

Become a Sponsor of METANANO 2019

advertise and promote your company to your target audience

Throw in Aditional Options

to gain maximum exposure and visibility

We are also open to proposals to create a bespoke offer that suits your company's needs.





BECOME AN EXHIBITOR, SPONSOR OR BOTH

This photo was taken in Vladivostok during the conference METANANO 2017

FOR EXHIBITORS

Exhibition booth or table (including Internet connection, power supply etc)



- Logo with hyperlink on the METANANO website
- Advertising on social media
- Acknowledgement as a sponsor on printed materials relating to the conference

NB: a screen for multimedia materials can be provided at reduced cost upon request





SILVER SPONSOR



- Logo with hyperlink on the METANANO website
- Acknowledgement as a sponsor on printed materials relating to the conference



- Dromotional materials inductod
- Promotional materials included in the conference bags



Participation in the welcome reception and conference dinner for one representative

GOLD SPONSOR





Acknowledgement as a sponsor on printed materials relating to the conference

Acknowledgement in the preliminary program distributed to all registered participants



Advertising on social media

Promotional materials included in the conference bags

Slides about your company on screens during breaks

Company banner displayed near the reception desk



Participation in the welcome reception and conference dinner for two representatives

NB: exhibition table and a screen for multimedia materials can be provided at reduced cost upon request

Cost: 2100 EUR

PLATINUM SPONSOR



- Acknowledgement as a sponsor on printed materials
- Information about your company in the conference programme (1 page)
- Acknowledgement in the preliminary programme
- Mention of your company's name in the press-release
- Advertising on social media
- Promotional materials included in the conference bags



Slides about your company on screens during breaks

Presentation by one representative during the opening ceremony (up to 5 minutes)

Company banners displayed near the reception desk and in the hall for poster presentations





Opportunity to organize a workshop and deliver a scientific presentation



Participation in the welcome reception and conference dinner for three representatives



Own screen for multimedia materials



Additionally, you can sponsor our Summer School on Topological Photonics which will be held on July 8-12, 2019 in St. Petersburg

The School is intended for PhD or Master's degree students and last year's Bachelor's graduates as well as engineers, postdocs or researchers.

Topological photonics is a new fast-growing branch of modern optics. It features an exciting physics and fascinating applications, especially in disorder-robust and non-reciprocal devices, which promise to introduce novel fundamental concepts in photonics and optoelectronics in the nearest future.

The world's best experts will give a 5-day course on topological photonics. The course will start from the fundamentals and will cover the latest achievements as well.







If you would like to obtain more information on available options or suggest an idea for a customised proposal for your company, please contact us: *metanano@metalab.ifmo.ru* and we will be happy to assist you in creating a bespoke package option for you.

See you in Saint P!

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